

# Southern EXPOSURE MAGAZINE

FEB/MAR  
2010

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# GREAT SPRING HAIR IN 3: 3 Hot Styles, 3 Easy Steps

**C**an you feel it? Spring is just around the corner. That means the Uggs go away and the open toes come out. Inspired by the 2010 spring/summer runways, three classics – the braid, the ponytail and the topknot – got a much-needed update. I've picked three styles that can be done in three quick steps to get you ready for warmer temps and leave behind those winter blues.

## CITY ROMANCE

This braid brings the romance while maintaining shape and style.

1. Towel-dry your hair and add a volumizing mousse, like Kerastase's Volumactive Mousse. For the girls with the curls, just tousle and dry. If you have straight hair, use big rollers of different sizes to give body without looking too "done."
2. Gather your hair to the nape of your neck. Pull out a bit of hair in front to swoop over your eyebrow.
3. Braid your hair, letting the braid fall over your shoulder. When you're done, pull little pieces of hair to soften the look, and finish with a firm hold hair spray. We have some great ones at the studio, from Redken, Bumble & Bumble and Kerastase.



## SLEEK CHIC

The ponytail – a friend on good hair days and bad – gets an update with a leather look inspired by Loewe.

1. To get that super polished look, use a product like Bumble & Bumble Gel on damp hair and pull into a tight ponytail at the back of your head.
2. Use a flat iron on your ponytail to give you that razor sharp, sleek look.
3. Add a leather (or leather-like) ponytail holder to give your look a boost.

Choose the leather in a contrasting color to your hair to add drama.

## PAST REPRISAL

Bring back Brigitte Bardot-inspired hair with a topknot in seconds.

1. Pull all your hair up into a high ponytail and fasten with an elastic ponytail holder.
2. Backcomb the ponytail for added texture.
3. Twist your hair into a wide knot and secure with bobby pins. Don't overdo this last step – making the knot too tidy will make you look too severe. Finish with a firm hold to maintain the look, like Redken's quick dry 18 instant finishing spray. For added shine, use their vinyl glam 02 mega shine spray.

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